

good design sells...fact

The latest software has really clever wizards which let you knock up a design in no time.

But design isn't just about knowing which buttons

to press. It's about creating the mood, delivering the message and making the sale. Forgive us for sounding rude, but, if you want to look professional, leave it to the professionals.



Good design sells. Fact. Bad design – or even just average design – may do more damage to your business than you might care to think. Trust us. We'd recommend you invest at least a third of your budget in sorting out some decent artwork. After all, it's not about how many items you distribute, it's about how many responses you get. Our design fees are probably a lot lower than you think.

side orders

COLOR SCANS UP TO **8.5 x 11** **\$10** each
UP TO **11 x 17** **\$25** each

EXTRA PROOFS **8.5 x 11** **\$5** each
11x17 **\$7.50** each
email **\$5** each

STOCK PHOTOGRAPHS FROM **\$20** each

STOCK ILLUSTRATIONS FROM **\$20** each

CD/DVD BURNING **\$20** each

ALL PRICES EXCLUDE TAX

ALL PRICES VALID ONLY AT **St. Augustine** STORE

a little about who we are

The naked baby pictures might be embarrassing... but you could have your mother contact your potential customers and tell them just how great you and your company are. Another option is to contact Revelle Designed.

Since 2002 Revelle Designed has been providing Graphic & Web Design and Marketing Services to businesses in St. Augustine and Metro Atlanta. We are committed to assisting our clients in effectively communicating the unique value they bring to their customers.

Recently we've added to our repertoire fast, high-quality, full-color printing by partnering with printing.com. With hundreds of great value, fixed pricing print products to choose from, you're bound to find just what you need.

At Revelle Designed we strive to apply 100% of our talent, knowledge and experience to each project to maximize the marketing impact and achieve the best return for our clients' investments.

Now if you really want to involve your mother, we can keep the glowing endorsement and conveniently "misplace" her favorite photos.

We look forward to speaking with you soon.

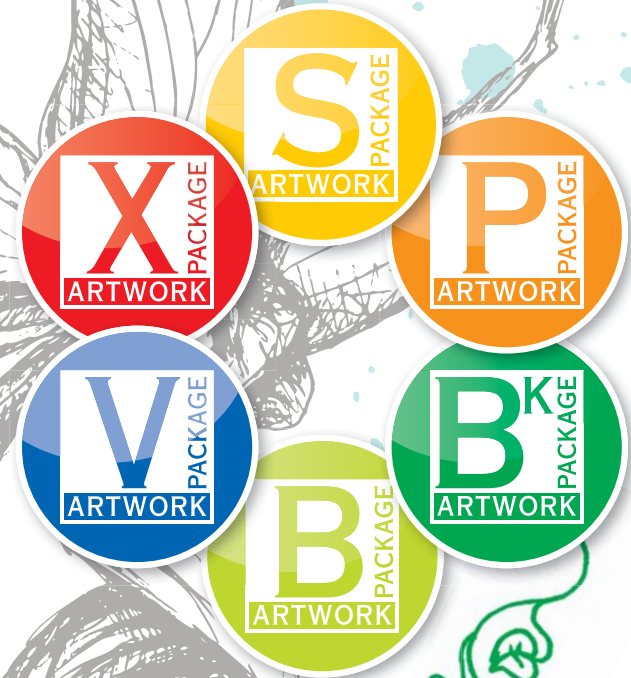
PRINTING.COM @ REVELLE DESIGNED, INC.

PMB 309
1093 A1A Beach Blvd.
St. Augustine / Florida / 32080

RevelleDesigned@printing.com
www.RevelleDesigned.com



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CREATIVE SERVICES

ARTWORK PACKAGES & WEB GUIDE



St. Augustine 904-687-1430

artwork packages

Look for the Artwork Package logo next to each item in our Buying Guide and refer to the packs below for details of our low prices. These are the minimum we'd expect to charge. If you're looking for something a bit more individual, please ask for a quote.



VALUE ARTWORK PACKAGE

\$35 +TAX

½ HOUR OF ARTWORK
FREE 1st SET OF COLOR PROOFS



XTRA VALUE ARTWORK PACKAGE

\$70 +TAX

OF ARTWORK
FREE 1st SET OF COLOR PROOFS



STATIONERY ARTWORK PACKAGE

\$105 +TAX

2 HOURS OF ARTWORK
FREE 1st SET OF COLOR PROOFS



PROMO ARTWORK PACKAGE

\$180 +TAX

3 HOURS OF ARTWORK
FREE 1st SET OF COLOR PROOFS



BROCHURE ARTWORK PACKAGE

\$265 +TAX

4 HOURS OF ARTWORK
FREE 1st SET OF COLOR PROOFS



BOOKLET ARTWORK PACKAGE

\$535 +TAX

8 HOURS OF ARTWORK
FREE 1st SET OF COLOR PROOFS (PER 8 PAGES)

corporate identity



"I don't need a logo to succeed." Maybe. But it sure helps. It's the centerpiece of your brand. If it wasn't important, would the big boys and girls spend so much developing theirs? We think not. We design logos day in, day out and we've got Corporate Identity packages to suit any budget – from a pigeon's purse to a walrus' wallet.

logo face lift

\$70 +TAX
(1 HOUR DESIGN)

Logo looking tired and out of date? Let us give it a quick nip and tuck and a cheeky face lift.

Budget corporate identity

\$195 +TAX
(3 HOURS DESIGN)

Already have a strong idea for your corporate image but need us to realize your concept?

Our Budget Package includes:

- ½ hour consultation
- 2 hours design time
- A minimum of 2 logo ideas
- ½ hour fine tuning

Premium corporate identity

\$355 +TAX
(6 HOURS DESIGN)

We'll take care of it all – from concept and research through to visualization.

Our Premium Package includes:

- 1 hour consultation
- 2 hours research and development time
- 2 hours design time
- A minimum of 2 logo ideas
- 1 hour fine tuning

web presence

Two website packages to get you up and running on the world wide web quickly and still receive a custom designed site to match your corporate image. If you're looking for a bit more, such as a website redesign or even an ecommerce site, please ask for a quote.

Budget website

\$350 +TAX **3 PAGE SITE**
5 HOURS DESIGN

Often heard of as a "brochure site" this is perfect for establishing a web presence for your company quickly and affordably.

CMS website

\$695 +TAX **4 PAGE SITE + BLOG**
10 HOURS DESIGN

We take a popular Content Management System and customize the design to your corporate image and you can easily update it yourself afterwards.

hosting

Essential to every website is hosting. This is where your website's files are stored.

BASIC HOSTING
AS LOW AS
\$8.50
PER MONTH

Our Basic Hosting plan includes:

- 250 MB Disk Space
- 25 POP Accounts

SUPPORT HOSTING
AS LOW AS
\$17.00
PER MONTH

Our Support Hosting plan includes:

- 250 MB Disk Space
- 25 POP Accounts
- 1 hour of labor each month for administering web and email accounts